ENTERPRISE EVOLUTION

US ARMY OFFICE OF
ENTERPRISE MANAGEMENT
INTEGRATED MANAGEMENT
EVERY ACTION ADVANCES READINESS

The OEM Enterprise Evolution newsletter is distributed quarterly from the Director's Office. For information, questions, or to make a submission, please contact usarmy.pentagon.hqda-osa-oem.mbx.webmaster@army.mil.

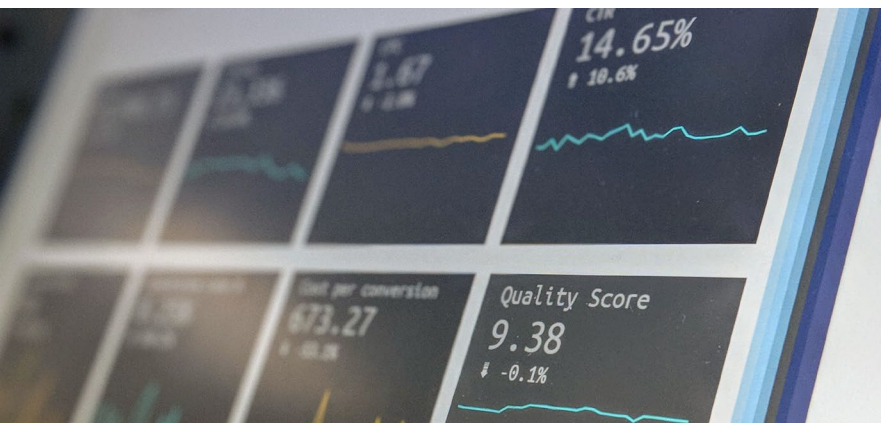## WELCOME TO THE OEM ENTERPRISE EVOLUTION NEWSLETTER

Welcome to the inaugural issue of the OEM Enterprise Evolution. Through this quarterly newsletter, OEM will deliver a curated selection of compelling content, thought-provoking insights, and important news right to your inbox. Here's what you can look forward to:

- **Insightful Articles:** Delve into captivating articles crafted to inform, inspire, and empower you in your OEM role and how the OEM supports Army priorities.
- **Interviews:** Receive exclusive news and insider tips and advice from OEM staff and experts.
- **Events and Webinars:** Mark your calendars for exciting upcoming events, webinars, and conferences.
- **News Briefs:** Stay on top of the latest information with our updated news section.
- **Suggestion Opportunities:** Share your team's insights, events, news and/or suggestions with us, so we can feature them in upcoming editions.

We know you are busy, so we promise to keep our newsletters concise, engaging, and relevant. If you have any questions or suggestions, feel free to reach out to us anytime. Here's to an exciting and rewarding journey ahead!

Army Audit Agency (AAA) Audit Complete: Business Mission Area (BMA) Helps Navigate the Army Data Landscape

The Business Mission Area (BMA) recently assisted the Army Audit Agency (AAA) with their latest initiative and taught them how to achieve data centricity, not only within the BMA, but in the other mission areas as well. The effort, led by OEM MADO Bakari Dale, provided critical information that was valuable in AAA's understanding of the relatively new Army processes and will prove essential in their ability to help pave the way forward.

AUGUST KEY DATES

Anti-Terrorism Awareness Month

4   **Coast Guard Day**

7   **Purple Heart Day**

7   **National Sisters**

15-18   **TechNet Augusta**

25   **82nd Airborne Division Anniversary**

26   **Women's Equality Day**

29   **Marine Forces Reserve Day**

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Keeping the Heat Off Through Awareness:
August is Anti-Terrorism Awareness Month

August's Anti-Terrorism Awareness Month is an important reminder to all military and civilian personnel about the persistent threats posed by our adversaries, and the importance of identifying threats and what to do if you find one. From combat zones to offices, it's important to have heightened vigilance in today's world and the ever-changing extremism, terrorism, and insider threats we face.

See Something, Say Something!
The first, and most important, defense against threats is to stay vigilant! What to include when reporting suspicious activity or behavior? Remember the acronym **SALUTE**. (See image at the right)

Be sure to report a tip to https://www.cid.army.mil/Submit-a-Tip/.
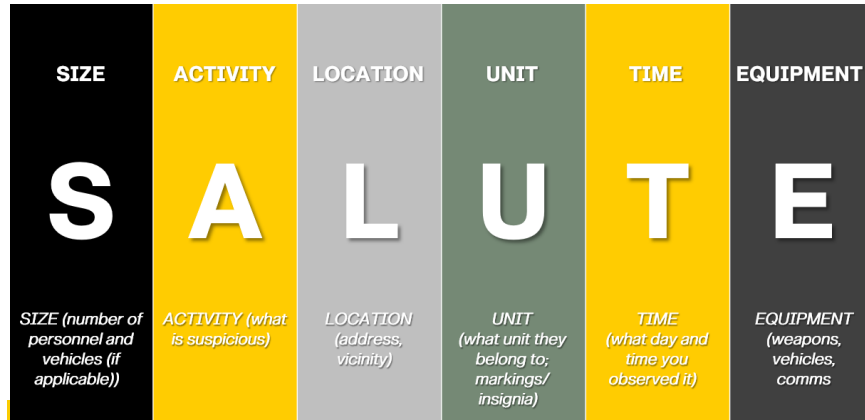
Staying Cyber-Secure
Cyber-attacks targeting government agencies increased by 95 percent worldwide in the second half of 2022, according to a 6 March 2023 article in *Security Intelligence*. And 95 percent of these security breaches were caused by human error. To stay safe online, employees should be mindful of the following:
- Clicking on malicious links in an email or website
- Utilizing weak passwords
- Falling for phishing scams
- Sharing sensitive information over insecure channels

Other resources:
- Understanding who needs to take Level I Anti-Terrorism Awareness Training: https://www.army.mil/article/258080/understanding_who_needs_to_take_level_i_antiterrorism_awareness_training

- Anti-Terrorism Awareness Training for Contractors: https://www.acquisition.gov/dfars/252.204-7004-antiterrorism-awareness-training-contractors.

You can learn more about anti-terrorism awareness at the https://www.armymwr.com/

SIZE	ACTIVITY	LOCATION	UNIT	TIME	EQUIPMENT
S	**A**	**L**	**U**	**T**	**E**
SIZE (number of personnel and vehicles (if applicable))	ACTIVITY (what is suspicious)	LOCATION (address, vicinity)	UNIT (what unit they belong to; markings/ insignia)	TIME (what day and time you observed it)	EQUIPMENT (weapons, vehicles, comms

Training is the Best Weapon

Training is pivotal in fighting the war against terrorism. OEM employees are provided the tools, education, and guidance to mitigate these threats during the month of August and all-year-long. Course information is available at:

Center for Development of Security Excellence: https://www.cdse.edu/

- Counterintelligence https://www.cdse.edu/catalog/counterintelligence/

- Cybersecurity https://www.cdse.edu/Training/Cybersecurity/

- Insider-Threat https://www.cdse.edu/Training/Insider-Threat/

JS -US007-Level I Antiterrorism Awareness Training: https://jkodirect.jten.mil/

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OEM Proudly Supports Newly Appointed Army Chief Information Officer (CIO) Leonel Garciga

Recently-appointed Chief Information Officer (CIO) Leonel Garciga has a new mission - to drive the Army's first Digital Information Strategy, designed to modernize the information technology (IT) and data networks across the enterprise, while also ensuring the effective management and utilization of these information systems, and serving as the principal advisor to the Secretary of the Army.

Among the several pivotal organizations that Garciga will be partnering with in his new role is the Office of Enterprise Management (OEM). Per the Re-Designation of Office of Business Transformation (OBT) to Office of Enterprise Management (OEM) (GO 2023-07 – AGO) (6 April 2023), effective 31 March 2023, OEM is responsible for supporting the CIO with two key functions:

• Supporting the CIO with Army Business Mission Area (BMA) Defense Business System (DBS) management actions leading to annual CIO certification of priority and covered DBS certification.
• Supporting the CIO with management of the Army business enterprise architecture and the integration of that architecture into the CIO's information technology enterprise architecture.

How Are These Functions Supported?
OEM, first, assists the CIO in the DBS certification process, which examines the goals and planned spending for all DBS investments within the Army BMA. Specifically, as part of 10 U.S.C. § 2222 (i)(1), the CIO must prove that every IT investment fulfills the following criteria:
• Supports a business operation, function, or activity that meets the definition of a DBS
• Supports a business operation, function, or activity that meets the definition of an information system
• Involves inherently managerial functions or provides business functions or capabilities such as strategic planning, case/correspondence/records management, project or program management or other staff functions performed at a management headquarters level

Secondly, OEM aids the CIO with management of the Army business enterprise architecture and the integration of that architecture into the CIO's information technology enterprise architecture. Meaning, OEM helps with the oversight of how the Army's IT infrastructure aligns with the organization's goals and how it can continue to improve to be support Soldiers through the DBSs.

In all, OEM plays a pivotal role in supporting the CIO in the Army's digital transformation. As the CIO investigates the ever-changing and ever-innovating digital landscape, OEM will be by his side to support strategic system and process enhancements that support informed decision making that impact Soldiers every day.

OEM SUPPORTS CIO IN MISSION TO DRIVE DIGITAL INFORMATION STRATEGY

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Details For Working Business Mission Area (BMA) Conceptual Logical Data Models Released

The Business Mission Area (BMA) has announced that it is focusing on the development of the BMA conceptual and logical data models. This is in support of Dr. David Markowitz (Army CIO) and Ms. Jennifer Swanson's (ASA(AL&T)/DASA(DES)) efforts for the All Domain Command & Control (JADC2) and Unified Data Reference Architecture (UDRA).
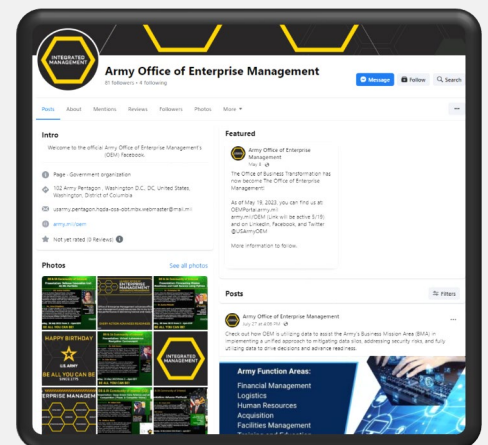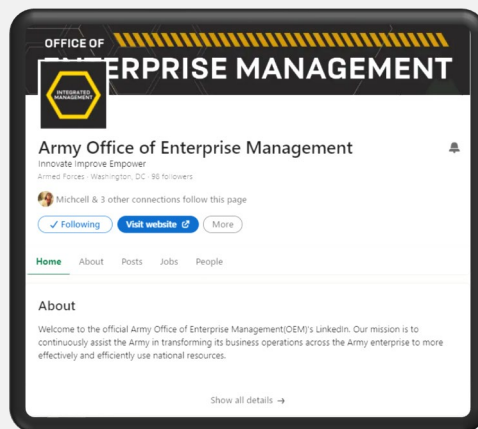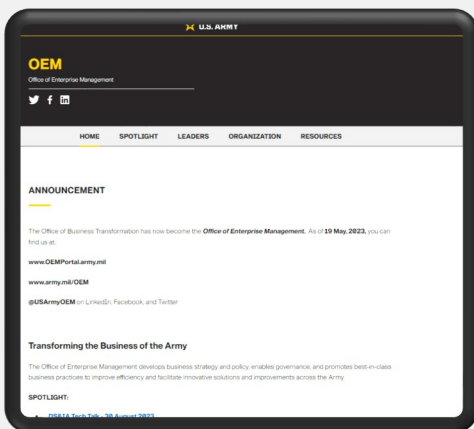
The team's Mission Area Data Officer (MADO) Mr. Dale will be working with Army G-3/5/7, G-4, ASA (FM&C), ASA(FM&C), ASA(MR&A)/G-1, and ASA(IE&E)/G-9 over the next few months to finalize versions 1.0 of each model. With these models established, the team can more efficiently manage and assess progress to mature the BMA data posture.

Learn more about the effort by reading:
How the Army's BMS is Advancing Readiness Through Data Management

RESOURCES

Army & OEM Branding

Logos

PowerPoint Template

SharePoint

Web Site

Transformation Portal

Facebook

Twitter

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Celebrating Women's Equality Day by Honoring a Trailblazer Who Broke the Barriers: Col. (Ret.) Yolanda Hines

From the battlefields of the American Revolution to the deserts of Iraq, women have been serving in the United States Army since 1775 – 144 years before they even had a right to vote. Today, more than three million women have served in our organization, displaying the same grit and tenacity as those before them.
As we celebrate U.S. Women's Equality Day this 26 August – the day that commemorates the adoption of the 19th Amendment to our Constitution, guaranteeing American women the right to vote – we recognize the significance of women's contributions to our freedom, our country, and particularly our organization. We also acknowledge the challenges that they may have faced in the pursuit of equality.

One outstanding woman, in particular, that we would like to honor on this Women's Equality Day is Col. Yolanda Hines (retired). A 34-year U.S. Army veteran, Hines recently retired in June after a long and distinguished career serving in many capacities, most recently as the Chief of Logistics Management and Comptroller for the Office of Enterprise Management (OEM).

Hines entered the active-duty Army on 11 July 1989 as a Prescribed Load List/The Army Maintenance Management System (PLL/TAMMS) clerk. Upon graduation as a Distinguished Military Graduate from Georgia State University, she received her commission as a Quartermaster Officer in 1996 and transitioned to become a Financial Management Officer in 2003.

During her Army career, her assignments included: Budget Analyst, U.S. Army Special Operations Command, Fort Bragg, NC; Comptroller, Sustainment Brigade (Special Operations) (Airborne), Fort Bragg, NC; Comptroller, 10th Special Forces Group, Baghdad, Iraq; Comptroller, 95th Civil Affairs Brigade, Fort Bragg, NC; Comptroller, 902nd Military Intelligence Group, Fort Meade, MD; Chief, Military Intelligence Budget Manager; 704th Military Intelligence Brigade, Fort Meade, MD; HQDA, G2, Deputy Director of Army Intelligence Resource Integration / MDEP Manager, Pentagon; and ACoS, G8, 2nd Infantry Division, Camp Red Cloud, Korea. Hines' deployments included Operation Iraqi Freedom with the 10th Special Forces Group.

Throughout more than three decades serving in the Army, Hines says she has seen the role of women change – particularly Black females. "I started out as an Officer in Fort Polk, LA where the KKK was very big," said Hines. "It wasn't uncommon for women to get passed over for positions by men with the same qualifications and experience. When you look at the selection board and see that no one looks like you, it's discouraging. Yet, there a few instances when I saw women in leadership positions, and it gave me hope."

Her hope, coupled with the life lesson that her aunts and godmother taught her to always have goals, drove her to study hard, "take the hard jobs, even the ones no one wanted," and do them well. This unwavering dedication to her career and passion for success made her a shining example for the women of OEM, the Army, and elsewhere in the workforce as she quickly climbed the ranks to colonel. before retiring this year. And she still has hope that other women can do the same.

"I do believe there are instances where women are progressing, and I hope that some of what I did throughout my career is helping them today," she said. "My advice to younger women would be that you have to have faith and know that greater things are coming. If you aren't pessimistic, work, and study hard and do your best, then good will come your way."

"I truly believe that it's all because of the goodness of God that I am where I am today."
Thank you, Col. Hines, for your inspiration, your service, and for being a servant leader in our Army for others to look up to.